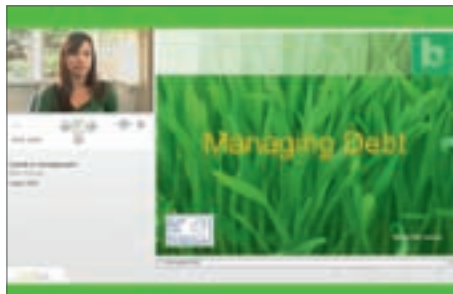


Be in touch

Help your employees take control of their financial future



Be is a generic, highly **cost-effective employee communications** programme developed by Watson Wyatt. **Be** is designed to help engage employees in pension provision. A range of materials and tools has been developed to **inform, educate** and **encourage** employees to take control of their financial future, and this is now available through a single point of access, the **Be in touch** portal.



Some of the materials available



Examples of portal pages

'73 per cent of employers believe they should offer more financial education or assistance to help employees manage their finances'

The Watson Wyatt Pension Research Forum – The future of UK retirement savings (2008)



Many employers and trustees of defined contribution (DC) pension plans are very concerned about the general lack of engagement amongst their membership. Particularly in today's economic climate, many employers and trustees feel it is vital that they do more to communicate, educate and assist their DC plan members in the pursuit of long-term retirement saving.

Be in touch is an online portal with many tools, applications and materials that can be added (at a cost) to meet your specific needs. To make it easy for employees to navigate, the portal has been structured into three main areas:

- **Be inspired** – where members can learn more about financial and retirement matters in both video and text formats.
- **Be involved** – where members can explore a number of interactive tools, designed to be fun and engaging as well as encouraging members to appreciate the value of saving for retirement, the investment options available to them and what happens at retirement.
- **Be in control** – where members can put what they have learnt into practice, by being directed to their plan provider's or administrator's website where they can join, make fund switches and change their contribution rates.



The key features of **Be in touch** are:

- it is simple, easy to navigate and written in plain English
- it is engaging and interactive
- it contains information and materials targeting the financial literacy needs of your DC plan members
- it encourages and gives your members the ability to 'take control' and manage their long-term financial future
- it is excellent value for money, allowing you to be smarter about your communications spend.

Further information

Gary Smith
+44 (0) 20 7227 2460
gary.smith@watsonwyatt.com
